# YEARBOOK BUSINESS ADS ARE NOW ON SALE!

## **Reach potential customers** and show your support.



#### Collegedale Academy (Middle)

Showcase your business in the book that never loses its appeal. Students and their families will visit the pages of the yearbook countless times and cherish it for a lifetime. In addition, proceeds from ad sales are a fundraiser for the yearbook program at our school. We appreciate your support! When you're asked what school to place the ad in, you can place it in the elementary book and we will also place the same ad in the middle school yearbook for free!

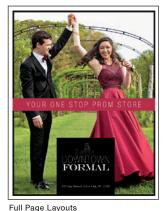
### Create and order your ad online!

#### jostensadservice.com/business

The revenue from advertising sales is used to support the yearbook

Please do not send materials to our school. We have selected Jostens to assist with ads. Please go to jostensadservice.com/business to

- 1. Choose your ad size and layout.
- 2. Enter your text.
- Upload your photos or a predesigned ad.





1/2 Page Layouts

1/8 Page Layouts

#### What type of photo can I upload to create my ad? The Ad Designer only supports JPEG file formats (.jpg, .jpeg, .jpe). Can I upload a predesigned digital ad or scan my business card

# to use as my ad?

Yes, just select the appropriate layout to fit your design and upload your digital file. The layouts with a single photo box that fills the ad works best for this purpose. Please ensure that the file you upload meets the specifications listed below.

#### What are the guidelines for uploading images or a completed ad?

Please use the following guidelines when selecting the photos or complete ad to upload:

- Maximum dimensions of 7000x7000 pixels (49 megapixel)
- Maximum size of 25 MB
- Must be a valid JPEG image
- · Must be RGB or Grayscale, not CMYK
- Must be 8 bits per channel (RGB or Gray)

Questions? Call Jostens at (800) 358-0800

Frequently asked questions:

and keep it affordable for everyone.

Can I send my ad directly to the school?

What is the ad revenue used for?

create and purchase your ad.

Order at: jostensadservice.com/business





#### **Business Ad Pricing:**

COLOR AD		
Full Page	\$250.00	
1/2 Page	\$200.00	
1/4 Page	\$150.00	

Business Ad Deadline: ORDER BY 02/09/2023

<sup>\*</sup>Tax, service and delivery fee(s) will be added if applicable.